**Preview of Transportation Plan – Will be circulated in DRAFT form to Presidents’ Council and others week of Oct. 27, 2014**

**Presented to College Council Nov. 7 and to Board on Dec. 10**

**Recap:**

Adam here April-November

Survey

* Extremely successful. 508 student responses, over 800 total responses.
* We gleaned lots of useful information regarding student travel habits and feelings about existing infrastructure.
* We’ve since been using the survey results as our mandate.
* Lots of “low hanging fruit” opportunities – shuttle, rideshare, parking awareness.

**Main Initiatives During Adam’s Tenure**

Shuttle

* Increase shuttle awareness
  + New branding – “CCC Xpress”
* Improve shuttle schedule, including handouts
* Increase shuttle ridership
* Improve shuttle experience
  + Shuttle wrap
  + Shuttle signs at ALL shuttle stop locations
* Expand shuttle partnership opportunities
  + Talking with OR City and county about potential new routes (long-term goal)

Rideshare

* Partner with Metro’s Drive Less Connect to make finding carpool partners easy

Parking

* Use Barlow, don’t circle around Niemeyer and Rook/DeJardin – small but important

TriMet Awareness

* TriMet’s Southeast Service Enhancement Plan feedback
* TriMet tabling at student orientations
* Presenting at TriMet Board of Directors meeting re: shuttle

\*Transportation Hub website\*

* A one-stop spot for all student transportation concerns, very expandable
* Mode-by-mode information
* Channels for feedback and Q&A

**Future Directions**

Shuttle

* More aggressive with shuttle routes and timetables, bigger buses as needed
  + Especially to Wilsonville campus, ideally to Oregon City Transit Center; bike racks
* Perpetual funding – investigating grants as “bridge funding” once JARC grant ends in Spring ‘16

Institutionalize/habitualize transportation awareness at CCC

* Student retention
* Regional competitiveness with other institutions

Broader scope

* More ambitious outreach, rural students, real-time travel information, course scheduling, local and regional partnerships: county, Oregon City

*(over)*

Accountability

* Presidents Council as forum for transportation initiative accountability
  + Funding source for initiatives – e.g. parking lot repairs, shuttle funding, subsidized transit passes
* Recommend part- or full-time transportation coordinator

**Recent Shuttle Ridership**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Week | Fall '13 | Winter '13-14 | Spring '14 | Fall '14 |
| 1 | 534 | 686 | 769 | **766** |
| 2 | 542 | 679 | 732 | **769** |
| 3 | 648 | 565 | 765 |  |
| 4 | 688 | 745 | 749 |  |
| 5 | 633 | 604 | 778 |  |
| 6 | 646 | 524 | 775 |  |
| 7 | 490 | 538 | 739 |  |
| 8 | 627 | 593 | 731 |  |
| 9 | 243 | 531 | 572 |  |
| 10 | 592 | 666 | 753 |  |
| Finals | 247 | 283 | 296 |  |
| Total | 5890 | 6414 | 7659 |  |

**Historic Shuttle Ridership**

